

Berke Tan Tabak

MSc Applied Cognitive Psychology

(Incoming)

EDUCATION

Utrecht University

2026 - 2027

Applied Cognitive Psychology, Master of Science

Izmir University of Economics

2022 - 2026

Psychology, Bachelor of Science

High Honors, Full Merit Scholarship

2021 - 2026

Business Administration, Bachelor of Arts

Honors, Full Merit Scholarship

RESEARCH

Publication Journal of Social Issues

- Singhal, N., Abacioglu, C. S., Molho, C., & Tabak, B. T. (2025). Breaking the Silence: White Privilege Intervention in the Netherlands. 81(2), e70011. [DOI](#)

Bachelor's Thesis AI Attribution in Music

- Independently designed and ran a behavioral/fNIRS experiment using PsychoPy and SPSS to test how AI labels affect music perception across genres.
- Found that AI labels reduced authenticity, quality, and emotional value without affecting liking, and translated the results into implications for platform labeling and user trust. [Portfolio: berketan.com](#)

COURSES

DataCamp

Intermediate SQL · Introduction to Python

Copenhagen Business School

Consumer Neuroscience & Neuromarketing

Johns Hopkins University

Fundamental Neuroscience for Neuroimaging

Yale University

Music and Social Action

SKILLS

RESEARCH

Experimental Design, Behavioral Research
Quantitative Analysis, Qualitative Analysis

TOOLS

PsychoPy, SPSS, SQL, Python, R, fNIRS,
COBI Studio, GitHub, ATLAS.ti, Superlab

LANGUAGES

English : C1 German : A2 Turkish : Native

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EXPERIENCE

University of Amsterdam | Research Intern

2024

- Processed datasets using R and Python, conducted qualitative analysis in ATLAS.ti, and wrote the exploratory analysis section of a peer-reviewed Q1 publication.

Izmir Univ. Economics | Student Researcher

2025 - Present

- In Faculty of Business, synthesizing data and conducting literature synthesis for the forthcoming publication, "Impact of Social Media on Construction and Consumption of Beauty."

Oxivo International | Product Owner

2025 - 2026

- Supported stakeholder communication, early market-entry coordination, and product demonstrations for the Dutch payment platform Kuario.

Izmir University of Economics | Lab Asst.

2024

- Observed EEG data acquisition processes and experimental setups focusing on brain oscillations and cognitive processes.

DJ, Music Producer & Instructor

2019 - Present

- Performed at big events and festivals, delivered 200+ sessions as Superprof's #2-ranked instructor, and won a national music competition run by Mahmut Orhan's label.

LEADERSHIP

Selected Roles

Vice President Izmir University of Economics Student Council

- Represented 12,000+ students in the University Senate and secured permanent policies such as suspending lectures during midterm weeks to reduce burnout.

Secretary-General Cihat Kora Model United Nations Conference

- Organized İzmir's first international MUN for 300+ participants, earning the nationwide "Best Conference of the Year" award.

Lead Mentor Brand Craft Digital Marketing Competition

- Mentored a high-school team to 1st place among 90 people from 18 schools in the Marcade Digital Marketing Simulation.